

VISAKHAPATNAM URBAN DEVELOPMENT AUTHORITY

GOVERNMENT OF ANDHRA PRADESH

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GLOBAL EXPRESSION OF INTEREST

'INNOVATIVE & UNIQUE ENTERTAINMENT AND AMUSEMENT ARENA'

At VUDA Park, Visakhapatnam, Andhra Pradesh, India

Visakhapatnam Urban Development Authority (VUDA) invites Global 'Expression of Interest' (EOI) with proposed concepts from renowned global players from Entertainment / Amusement / Recreation Sector with proven track record for the selection of private partners for the development of 'World-class Innovative & Unique Entertainment and Amusement Arena' at VUDA Park, Visakhapatnam, on Build-Operate-Transfer (BOT) basis in Public Private Participation (PPP) mode for a minimum period of 16 years or more basing on the proposed project concept, size, technology & feasibility, as per the terms and conditions laid down in the EOI Document.

Visakhapatnam endearingly called as 'Vizag' is the second largest City of Andhra Pradesh State in India and one of the fastest growing cities in Asia. It has 'Eastern Ghats' on one side and the blue waters of 'Bay of Bengal' on the other, giving the City a magical touch. The golden beaches that stretch as far as your imagination and the green hills rising high on the other side, a stretch of 25 kms. of 'Beach Road' is literally hugging the coastline at this location. Vizag, the City of Destiny, sandwiched between the promontory called 'Dolphin's Nose' and the 'Kailasagiri Hills', is one of the rare Cities in India, where you find the hills and the sea together, which makes for some spectacular views from even within the City.

The proposed location is at VUDA Park, which is an excellent Tourism Destination of Visakhapatnam City, strategically located in the heart of Visakhapatnam City with a breath-taking Beach Front, besides Park Hotel, on RK Beach Road. An area of **Ac.6.00 Cts. (24,280 Sq.Mts. Approx.)** is earmarked by VUDA for the proposed 'World-class Innovative & Unique Entertainment and Amusement Arena. An array of novel, innovative, unique entertainment concepts can be proposed. 'Ferries Wheel' such as London Eye / Singapore Flier / Delhi Eye etc., 'Under Water Entertainment' such as Oceanarium, Underwater Walkthrough Aquarium, Underwater Sunken Ship etc., 'Aqua Theme Park / Water Park' such as Sea World, Water World, Wet & Wild, etc., along with Fun Zones, Musical Fountains, Laser Shows and Food Courts etc., are most ideal & suitable concepts for this exotic 'Beach Front Prime Property' with highest 'Footfalls' for this area in this City. The proposed project is envisioned as an 'Integrated Multi-Theme Park' with Leisure, Entertainment, Amusement, Adventure, Recreation & Hospitality Components. The proposed project cost should be more than **INR.₹.10.00 Crores (INR.₹.10.00 Million)**. Longer 'Lease Period' can be considered for the project with very high project cost.

The proposed project should enhance the beauty and ecology of abetting 'Beach Front' without changing the basic nature and ecology of the area. No permanent structures will be permitted. All concepts and activities proposed should be in accordance with Coastal Regulation Zone (CRZ) Rules of Ministry of Environment & Forests, Government of India and any other relevant rules framed by Government of Andhra Pradesh from time to time. The proposed project components should be fabricated, erected and established with temporary structures only and natural structures enhancing the ecology of area and providing natural panorama which are necessary to support entertainment activities, such as Landscaping, Pathways, Water Bodies etc., will be permitted as per prevailing norms of CRZ Guidelines.

VUDA reserves the right without any obligation or liability to accept or reject any or all the 'EOI's at any stage of the process, to cancel or modify the process or any part thereof or to vary any of the terms and conditions at any time, without assigning any reason.

The Secretary, VUDA (Mobile No.98660-76930) can be contacted for visiting the site with prior intimation. Interested parties can collect the 'EOI Document' from **03.12.2011 onwards** from **Indian Overseas Bank (IOB), VUDA Branch, Visakhapatnam** on all working days on a payment of **INR.₹.10,000/- (Rupees Ten Thousand only)**. EOI Document can also be downloaded from **VUDA website: www.vuda.gov.in** and furnish a Demand Draft / Pay Order for **INR.₹.10,000/- (OR) US.\$.225/-** drawn in favour of **Vice Chairman, VUDA** payable at **Visakhapatnam**, along with EOI Document, while submitting the EOI Document, duly filled-in with necessary details and required documentation. The filled-in EOI Documents with the required particulars should reach **The Vice-Chairman, VUDA** at the above address on or before **02.01.2012** by **5.00 P.M.**

Sd./- Kona Sasidhar, IAS.
Vice - Chairman, VUDA.